



**FOR IMMEDIATE RELEASE**

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***Financial Edge Executive Resources Promotes Leslie McCarthy  
As Manager of the Firm's New Contract Staffing Division***

**ROCHESTER, NY March 30, 2007**—*Financial Edge Executive Resources* is pleased to announce the promotion of Leslie McCarthy to the position of Manager of Contract Staffing within the organization's newly created Contract Staffing Division. In her new role, McCarthy will be responsible for the new business development of contract/temporary and temporary-to-hire positions, in addition to managing business operations at the firm's Rochester location.

McCarthy, who joined Financial Edge Executive Resources in 2005 as Senior Associate, previously specialized in direct hire recruiting within the Accounting and Finance fields across multiple markets in Western New York. She has been a professional recruiter since 1994, and has more than 12 years of specialized contract staffing experience in the Administrative, Accounting, and Medical Administrative fields. Her experience includes working on contract negotiations and leading transitions of large, contingent workforce populations.

"Companies more and more are looking at contingent (contract) employee solutions," said Joe LaLonde, Director of Financial Edge Executive Resources for Western New York. "We know demand exists in the markets we serve for a quality and service-driven provider of skilled temporaries. Our decision to provide this service was driven by ongoing requests from our clients. And, Leslie's expertise as a professional recruiter, combined with her knowledge of the Rochester marketplace will enable us to help our clients build successful workforces on both a temporary and permanent basis."

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“We’re pleased to provide our clients with extended contract placement services,” said Leslie McCarthy, Manager of Financial Edge Executive Resources new Contract Division. “It allows us to immediately help our clients when they need help the most—during peak work load periods or when they lose a critical member of the team. The new Contract Division also enables clients to ‘try before buying’ prospective employees, and to ensure a good fit within the organization’s corporate culture.”

McCarthy has received recognition throughout her career for her excellence in sales and leadership, and has participated in a variety of community charitable events. She is a past board member of the Rochester Chapter of the New York Staffing Association, and currently serves as Co-Chair of the Membership Committee for the Rochester Women’s Network where she also serves on various event committees.

For more information about Financial Edge Executive Resources’ new Contract Staffing Division, please contact Manager of Contract Staffing, Leslie McCarthy at (585) 389-6110, or email her at [mccarthy@fin-edge.com](mailto:mccarthy@fin-edge.com).

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### **About Financial Edge Executive Resources**

Financial Edge Executive Resources is an executive search company with offices in New York and Michigan. Financial Edge provides retained, contingency personnel placement services, contract/temporary and contract-to-hire professionals to organizations (for profit and not-for-profit), and specializes in placing financial, banking and accounting professionals. For information about Financial Edge, visit [www.fin-edge.com](http://www.fin-edge.com) or contact Director Joe LaLonde at (716) 332-6133.