

WilliamCharles

Executive Search

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WilliamCharles Executive Search Taps Global Talent Pool

Network Enables West Michigan Firm to Offer Worldwide Placements

GRAND RAPIDS, MI. April 4, 2006—A worldwide network of more than 1,500 professional contacts enables WilliamCharles Executive Search to search globally and remain competitive by tapping into vast personnel resources from places such as Taiwan, Japan and the United Kingdom—while serving West Michigan-based clients.

WilliamCharles Executive Search provides retained and contingency personnel placement services to businesses regardless of geography, and specializes in placing executive-level talent such as President and Chief Executive Officer in addition to senior and mid-level professionals in disciplines ranging from human resources, legal, operations, and sales/marketing. Through their subsidiary, Financial Edge Executive Resources, they deliver qualified financial candidates on both a permanent and project basis.

The technology responsible for bridging the global gap is thanks to National Personnel Associates (NPA), a member-owned network that brings independent recruiting firms together to facilitate cooperative placements—enabling firms such as WilliamCharles to compete globally, while serving West Michigan-based clients from its offices located at 5550 Cascade Road in Grand Rapids.

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“By tapping into the NPA network, we are able to successfully deliver the right people to the right organization—regardless of where the organization or candidates are located geographically,” said Chuck Smeester, co-founder of WilliamCharles Executive Search. “Our affiliation with NPA has assisted us in finding specialized talent from outside the region for West Michigan based clients on specific assignments.”

NPA members gain access to a greatly expanded array of contacts and candidates, enabling them to complete more assignments and minimize the number of opportunities lost to competitors. Members, client companies, and candidates all benefit from a larger recruitment network with the highest standards for ethics and professionalism.

NPA worldwide locations include among the following: Argentina, Australia, Canada, China, Hong Kong, Hungary, Israel, Japan, Korea, New Zealand, Singapore, South Africa, Taiwan, Thailand, United Kingdom, and the United States of America.

NPA, founded in 1956, exists to facilitate cooperative placements between its partners. The cooperative is governed by an elected Board of Directors and supported by its staff headquarters in Grand Rapids, Michigan.

WilliamCharles Executive Search is a Grand Rapids-based executive search company with two additional offices in New York.

For more information about WilliamCharles Executive Search, visit www.william-charles.com

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